



AUSTRALIAN PROFESSIONAL FIREFIGHTERS FOUNDATION Inc.

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The Australian Professional Firefighters Foundation (APFF) and Metropolitan Fire Service (MFS) would like to thank all of its members, friends and families who helped to raise \$200,000 for the Victorian community.

On the Friday following the devastating Victorian bushfires, dozens of APFF members and MFS, Air Services Australia and Transfield firefighters joined volunteers across Adelaide and regional South Australia in collecting money for the victims of this tragic incident, in a special 'Shake the Boot' event.

The APFF would like to thank Adelaide and regional media for their support, particularly MIX 102.3 FM, for making the overwhelming public response to 'Shake the Boot' possible. The assistance that was offered was simply amazing as the event was co-coordinated in only three days. All of the collectors would have a story to tell in relation to the generous donations that were received during the course of this appeal.

The appeal was started with a very generous donation of \$5,000 from Scania Australia; a long time supporter of the APFF. Shopping centres and businesses were extremely supportive in allowing collectors onto their properties to 'Shake the Boot'.

Approximately half of the \$200,000 collected during the 'Shake the Boot' was raised in Adelaide and the other half, in regional South Australia. The response from regional areas was tremendous when considering the tough economic times due to drought and the current global financial position.

All of the funds raised during 'Shake the Boot' were forwarded to the Australian Red Cross Victorian Bushfire Appeal 2009, on Thursday, 12 March at MFS HQ, Wakefield St, Adelaide.

The representative from the Red Cross was extremely impressed by the result of the 'Shake the Boot' campaign. He informed the committee that the \$200,000 was the largest single donation in South Australia apart from the State Government. This certainly is a proud moment to be a member of the firefighting fraternity and or the APFF.